CORONAVIRUS EMERGENCY, EXTRAORDINARY DONATION
OF CONSERVE ITALIA TO BANCO ALIMENTARE

143,000 products were delivered including tomatoes, vegetable and fruit juices for over 52 tons.

San Lazzaro di Savena (Bo), 16 April 2020 – About 143,000 food products including canned tomatoes, jars of vegetable and fruit juices briks, equal to over 52 tons of food and drinks for destitute families who need even more concrete support in this health and economic emergency. This is the extraordinary donation made by Conserve Italia to Fondazione Banco Alimentare dell’Emilia-Romagna (Food Bank of Emilia-Romagna Foundation), which habitually supplies 770 charity and assistance structures throughout the region reaching 120,000 needy people.

The delivery of the products took place yesterday at the plant in Pomposa di Codigoro (Fe), where the cooperative Group of the brands Valfrutta, Cirio, Yoga, Derby Blue and Jolly Colombani produces canned tomatoes, vegetables and fruit.

“Solidarity and mutuality are values that are part of our cooperative DNA, every year we donate hundreds of tons of products both to Banco Alimentare and to the various Solidarity Emporiums near our plants, as well as to voluntary associations, Caritas, parishes and non-profit organizations - states the general director of Conserve Italia, Pier Paolo Rosetti -. In particular, with Fondazione Banco Alimentare dell’Emilia-Romagna we have a consolidated relationship that has been going on for over 25 years and that leads us to constantly supply this great solidarity network throughout Italy, also allowing us to increase our donations in moments of greatest need like this”.

Since the beginning of April, as part of the ordinary donation activity, Conserve Italia has, indeed, delivered 20 tons of products (mostly fruit juices and vegetables) to Banco Alimentare, in addition to 52 tons of the extraordinary donation made yesterday.

“In this very particular and dramatic situation, we continued - despite so many difficulties - our daily recovery and distribution activities, also making ourselves available to the institutions to make our contribution - declares Stefano Dalmonte, president of Fondazione Banco Alimentare dell’Emilia-Romagna -. During this period we have received many requests from people who previously did not need food support. It is a great effort that as Banco Alimentare
Emilia-Romagna - and as Banco Alimentare Network all over the whole national territory - we are making to be sure that no person in a state of fragility, previous and new, is missing food aid. I therefore thank Conserve Italia - who has been working with us for years - for the extraordinary donation of products in this emergency situation”.

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Conserve Italia is a cooperative consortium with its headquarters in San Lazzaro di Savena (Bo), leader in Italy in the food processing sector. It associates 14,000 farmers and processes about 600,000 tons of fruit, tomato and vegetables in 12 productive plants, 9 of them in Italy, 2 in France and one in Spain. The total aggregate turnover of Conserve Italia Group is about 900 million euros. Conserve Italia generally employees in Italy about 3,000 people, among permanent and seasonal workers, and owns historical made in Italy food brands, such as Cirio, Valfrutta, Yoga, Derby Blue and Jolly Colombani.

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